



**Junior
Achievement™**
of Sacramento

PLAYFOREJA SPONSOR PACKET

TopGolf Roseville | October 24

Co-Presented by:



ABOUT PLAYFOREJA

PLAYFOREJA is an outdoor golf FUNdraiser held at TopGolf Roseville in support of Junior Achievement of Sacramento's mission to help more young people to be smart about money and find success in the work place. Picture a 240-yard outfield with dartboard-like targets. The closer to the "bulls-eye" you get or the farther out you hit your micro chipped ball, the more points you score. Challenge your co-workers, clients, or friends to addictive point-scoring golf games that anyone from pro golfer to putt-putt champ can play in any weather.

ABOUT JA SACRAMENTO (THE BENEFICIARY)

JA uses hands-on experiences to help youth understand the economics of life and the link between education and earning potential. JA's career exploration, work readiness, financial literacy & entrepreneurship programs help foster a sense of purpose and capability in youth leading to improved economic outcomes. The 2021-22 JA Alumni Survey Report shows:

- **90% of JA Alumni say JA played an important role in believing they can achieve their goals.**
- **84% of JA Alumni state JA positively influenced their decision to pursue higher education.**
- **69% JA Alumni say they currently work in their dream job, as apposed to only 25% of Americans.***
- **When it comes to entrepreneurship, more than half (51%) of the JA Alumni report that they have started or owned a business at least once in their life.**

*Research by MidAmerica Nazarene College.

HOW IT WORKS

- **Determine your organization's sponsor level, number of participants and session.**
- **Register your organization using the Sponsorship Commitment Form (page 2).**
- **Participation includes 3 hours of Topgolf playtime, 1 1/2 hour networking mixer, a tasty buffet and unlimited fun.**
- **Bring your own or use free clubs provided.**
- **Various opportunities to win prizes!**



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Sponsorship Levels	Presenting \$10,000 SOLD	Media Sponsor \$5,000	Experience \$5,000	Bay \$2,500	Team \$600
# of Sponsors	Exclusive	1	5	20	20+
First Right of Refusal	✓				
Logo in Sponsor Packet	✓				
Logo on Table Top Schedule in Bays	✓				
Branding associated with Experience			✓		
Bay Placement	Lead	Top Priority	Top Priority	Priority	
Pre, post & day of Branding on website and social media	Lead Logo	Logo	Logo	Logo	
Continuous Recognition on Bay Monitors	Lead Logo	Logo	Logo	Name	
Premium Swag	✓	✓	✓	✓	
Participants	24	12	12	6	3
3 hours of Topgolf Play	✓	✓	✓	✓	✓
Tasty Buffet	✓	✓	✓	✓	✓
Access to the Networking Mixer	✓	✓	✓	✓	✓



SPONSORSHIP COMMITMENT FORM

PLAYFOREJA | Roseville | October 24



Please return form with payment to guarantee reservation.

PLAYFOREJA

LEVELS

- ~~\$14,000~~ Presenting
- \$7,500: Tournament
- \$5,000: Experience
- \$2,500: Bay
- \$600: Threesome

SESSIONS

- SESSION 1:
Thursday, Oct. 24th
12:30pm-3:30pm
- Thursday, Oct. 24th
Networking Mixer
3:30pm-5:00pm
- SESSION 2:
Thursday, Oct. 24th
5:00pm-8:00pm

UPGRADE

- \$50: VIP Upgrade - per Participant for drink tickets, swag, tips from Pro

CONTACT INFORMATION

Name: _____

Title: _____

Organization/Donor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

REGISTRATION AND PAYMENT OPTIONS

1. Email your Sponsor Commitment Form to:
deb.jolette@jasac.org
2. Payment Options: credit card, online at jasac.org, request an invoice or checks made payable to:
Junior Achievement of Sacramento
P.O. Box 255602, Sacramento, CA 95865

CREDIT CARD INFORMATION

Visa MasterCard Discover American Express

Name: _____

Card #: Exp. Date: _____ / _____ Security Code: _____

Amount Total: \$ _____

Space is limited. Sponsorships offered on a first-come, first-served basis and are expected to sell out. Benefits will be confirmed upon receipt of payment.

To ensure maximum recognition of your gift, please submit your company logo along with your Sponsor Commitment Form. All logos must be submitted in Vector Format (.pdf, .eps, .psd).

Junior Achievement of Sacramento is a nonprofit 501(c)3 organization, Tax ID# is: 94-6080866.